

HeartReachers® is committed to helping disciples of Jesus improve their ability to communicate their faith through:

- ✓ **Straight To the Heart®** training that will equip you to communicate biblical Truth to a conscience and bypass emotional and intellectual arguments. This hands-on interactive workshop is based on James 1:19 “You must understand this, my dear brothers. Everyone should be quick to listen, slow to speak, and slow to get angry.” Using four biblical communication skills and four heart-attitudes, you will learn how to communicate your faith in ways that lead to changed lives and leave unproductive arguing behind.
- ✓ **Life Matters®** training for crisis pregnancy counselors, sidewalk counselors and others seeking to intervene directly with people contemplating abortion. This workshop focuses **Straight to the Heart®** skills directly into the issues faced when trying to communicate the sanctity of life in a culture of anti-life choices.
- ✓ Web based resources and additional social media sites including Wordpress, Facebook and Twitter.

Steve Gilbertson, is the founder and Executive Director of Answers in Exodus and HeartReachers Ministries®. He is a teaching pastor with undergraduate, graduate and post-graduate studies in Bible, language, theology, counseling and communication. With over two decades of experience as a counselor, supervisor and trainer, Steve combines excellence in communication with a thorough understanding of the biblical view of the human heart. He desires to improve your communication skills and increase your self-confidence to be able to share your faith in any situation without an argument.

Straight to the Heart

Communicating Timeless Truth in Truth-less Times

The Communication Skills Ministry of

HeartReachers

The attitudes and skills of communicating to a conscience.

Straight To the Heart Biblical Communication Tactics

2 Corinthians 4:2

- ✓ But we have renounced the hidden things of shame, not walking in craftiness, nor corrupting the Word of God, *but by the revelation of the truth commending ourselves to every conscience of men before God.*

When people try to communicate the good news of Messiah, content seems to readily find a place well ahead of understanding how to communicate that Truth. The Bible, however, has much to say on the subject of skilled communication when communicating to others.

For example:

- ✓ Colossians 4:5 - 6 Walk in wisdom toward the ones outside, redeeming the time. Let your word be always with grace, having been seasoned with salt, *to know how you ought to answer each one.*
- ✓ Proverbs 25:11 A word rightly spoken is like apples of gold in settings of silver.
- ✓ James 1:19 So that, my beloved brothers, let every man be swift to hear, slow to speak, slow to wrath.

Often, communicating the Bible is based on how people feel about things or who has the best intellectual arguments. This can lead to frustration, hurt feelings, loss of opportunity, disappointment, misunderstandings and a derailed attempt at trying to fulfill the command to make disciples, beginning with presenting the right content. Content is important, but delivery - speaking to the hearing of your listeners - is key.

HeartReacher's "Straight To the Heart" assumes an understanding of the content of the Bible and the gospel message and focuses instead on the often underestimated effects of a skilled delivery of the good news.

What is often missing is the method of communicating truth that was at the forefront in the First Century congregations.

Paul states clearly that the key ingredient in communicating truth is not logical arguments or a passionate delivery, but directing of the truth to a conscience.

This presentation utilizes information and hands-on learning exercises to equip followers of Jesus to understand, then experience and apply:

The biblical view of "heart" and how to speak to a heart

The knowledge all people have of the existence of God

The 4 core needs from God that all people have

The 5 furies of conscience in meeting these needs

Communicating to micro-worldviews

Wisdom and foolishness as moral choices

The 4 key attitudes of biblical communication

The 4 skills of communicating to a conscience

Avoiding traps

Closing well

This interactive workshop includes teaching and hands-on experience that equip you with the information needed and also gives opportunity to real-play in practice what you will use when given the opportunity to share your faith without an argument and without intimidation or fear.